



Receive a certification from the **National Federation of Neuro-Linguistic Programming** (Florida, USA) as a Basic Practitioner of NLP



NLP Advanced Communication Skills

What makes a person charismatic? What makes some people good persuaders? How can some people stand out in the crowd? The secret lies in the **Art of Effective Communication.**

Course Brief

The way you communicate affects how you are perceived.

Communication is the key to form a relationship with your customers, employees, students, friends and family. Effective communication influences and motivates, persuades and sells; as well as leads and empowers. This specialized course provides a comprehensive coverage of essential effective communication skills using NLP techniques, which are powerful tools to become successful.

Course Outcomes

By the end of the course you will be able to:

- Understand the power of the human mind
- Enhance communication skills and public speech
- Learn and master effective body language and tone of voice
- Learn NLP leading through the usage of VAKOG
- Acquire skills in building Rapport
- Gain experience in accessing personal strength
- Acquire how to manifest charismatic qualities
- Learn persuasive skills
- Acquire motivation techniques

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Methodology & Delivery Method

The course is interactive based on a mixture of activities and games. Simply, a joyful learning experience.

Who Can Attend

Business owners, managers and entrepreneurs

Duration & Location

- Saturday, **March 7th** & Sunday, **March 8th**, 2020
- Saturday, **March 14th** & Sunday, **March 15th**, 2020

Padova Hotel, Sin El Fil, Lebanon

Investment Fees

980,000 L.L.



About the Trainer

The trainer **Zaher Malaeb** is a certified Hypnotherapist holding a certificate from the *National Guild of Hypnotists (NGH)* & a certified NLP master trainer holding a certificate from the *National Federation of Neurolinguistic Programming (NFNLP)*. He has also attained a BS in Business and a BS in psychology. Starting his career as a sales personnel, today, Zaher is successfully running a large agency in a leading international insurance company in Lebanon, Allianz SNA.

For many years, Zaher has been investing his skills and competencies in exploring the "human behavior", which is his "boundless passion". Being curious about the secrets and keys to success lead him to get involved in the psychology and NLP world, which constituted a turning point in his life. Experiencing all the stages of the sales cycle, business management, as well as public relations reinforced him to develop his skills and then to turn "Self Development" into a career. Thus, in parallel to his career in insurance, Zaher is a corporate trainer guiding workshops and trainings for various leading institutions in Lebanon and the Middle East.

Moreover, he is recording successful results with his individual clients in life and business coaching.